

THE GLEICHEN CALL

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ALL IN READINESS FOR WRESTLING AND BOXING SHOW

K. O. Wilson has been going through a stiff course of training for his fight Thursday night, under the management of Corp. Ashby. Wilson realizes that he has a tough nut to crack in battling Kid Alcide of Edmonton, and that the fight will really be a test to his boxing abilities. It is understood all other contestants are training in earnest.

From all indications, weather permitting, there will be a record crowd on hand, probably the biggest crowd that ever witnessed a night and wrestling contest in Gleichen. This is judged from the advance sale of tickets and the intense interest shown in the double main event especially in the wrestling in which King Elliott will meet Chief Thunder Bird. Some surprise has been expressed that Gleichen could get such famed men to come here for a bout when they are always the headline attraction in the big cities across the line and Calgary.

Going back over the years Gleichen has been visited by men who in their prime headed the heavyweight championship of the world, although they did not fight here; Tommy Burns, Peck, Bob Fitzsimmons, the latter gave an exhibition of his prowess in the old opera house. There were others who we cannot remember. So why shouldn't King Elliott come all the way from Australia and Chief Thunder Bird come from California to visit the town and do their stuff?

OBITUARY

FREDERICK HETHERINGTON

After an illness of twelve days, Frederick Hetherington of Cluny passed away at the family residence, Friday morning, at the age of 57 years. Mr. Hetherington had resided in Cluny for the past three years where he followed his trade at the Blackfoot mine south east of that town. He was born in Glasgow, Scotland and in his early years was a member of Scottish Rifles. Twenty nine years ago he came to this province and for some years operated a coal mine of his own on the south west side of Lake McGregor. While there he became a member of the Vulcan branch of the Canadian Legion. When Vulcan had a football team he took an active interest in the game on several occasions played against Gleichen. Moving to Bassano he followed his occupation at the mine near there, when in an accident four years ago his back broken. After spending a year in the hospital he was able to go to work and it was then that he moved his family to Cluny.

Besides his widow he is survived by six children; Mrs. Hetherington, Mr. Calgary; John, James, Lina, Alice and May, all of whom are at home.

Rev. J. N. Wilkinson officiated at the funeral service which was held in the United Church, Gleichen, Sunday afternoon at 2.30 o'clock, and was attended by many Cluny people and members of the Gleichen Branch of the Canadian Legion, after which the remains were laid to rest in the Gleichen cemetery.

The pall bearers were: Messrs. W. Somerville, W. Creighton, P. Koffman, J. Telford, W. McLean and F. Fairbairn.

REGULAR MEETING OF THE GIRL GUIDES

The regular meeting of the 1st Gleichen Company of Girl Guides was held on Friday, March 13, at 7.30 o'clock. After the usual business was finished, Mrs. Michael, who is the instructor in first aid, examined the Guides in the final part of their first aid work. All the Guides present passed this test satisfactorily. After the test on the Twelve Living Things is completed the girls who pass the examination will be second class Guides.

The standing of the patrols are as follows:

Nightingales 27 stars; Robins 20 stars; Canaries 18 stars; Bluebirds 18 stars.

The meeting was formally closed at 9.30 o'clock.

News Items of Local Interest

Mr. and Mrs. Glen C. House, well-known ranchers of south Arrowwood, spent the week-end in town meeting their many friends. Mr. House states his stock came through the winter in fine shape and suffered no loss. He is one of those men who always be fed in putting up plenty of feed for his stock and the severe weather during the past winter demonstrated the value of his foresight.

Jack Hewitson wants to know whether the joke is on himself or the Stobart lady as reported in The Call.

The Queenstown Badminton Club are holding a dance in the Community Hall, Queenstown, Wednesday, March 25th, with music by Len Davis and his orchestra.

Owing to the period of mourning for His Majesty, King George V, the annual Vinny dinner and dance sponsored by the Gleichen Branch of the Canadian Legion, B.L.L., which has been held annually in Queenstown, has been cancelled this year.

Some claim they have seen gophers running over the prairie which looks like a sure sign of spring. Another sign of spring is the activity around the yards of the agents for farm machinery.

Irvine Gove left Monday night or Vancouver to attend the convention of the Canadian Legion as a delegate from the Gleichen branch. This is the first time Mr. Gove has been to the coast in eight years and is enjoying a well earned holiday from his many occupations. He is The Call's news hound and often comes in the office a half dozen times a day. When asked if there is any news always states there is lots of it. We hand him a raft of paper and ask him to get busy. He might write it item then suddenly finds he has urgent business elsewhere. Just a hint: all serenaders are requested to be on hand when "Scotty" comes home.

Mr. and Mrs. J. C. Buckley returned a few days ago from the Pacific coast where they have been for some weeks holidaying.

BUSINESS WOMEN'S WEEK

Of interest to women in Canada, Great Britain, United States and all the countries represented in the International Federation of Business and Professional Women, is the fact that the third week in March is being observed as the second annual "Business Women's Week."

The purpose of "Business Women's Week" is to draw attention to the achievements of women as citizens and co-workers with men in bringing about a finer civilization. In addition, business women have taken their place in all the leading business and professions of the world and their assistance in philanthropic, political and educational spheres is being invited on all sides.

During this week, in the clubs all across Canada, an effort is being made to interest business and professional women in the organization of clubs and professions of the world in the value of associations with the Canadian Federation. There are three clubs in Alberta: Edmonton, Calgary and Hanna. In the Canadian Federation there are 25 clubs, representing more than 2,000 members, and 23 countries in all associated in the International Federation, with headquarters in London and Geneva.

Business and professional women in Gleichen and district are invited to get in touch with the secretary of the Canadian Federation, Miss M. E. Thornton, Eugenie St. Norwood Grove, Winnipeg, or with the Alberta vice-president, Miss Marion Fawcett, Leeson and Lineham Block Calgary, for further information, and when any of them are in any city where there is a Business and Professional Women's Club, to make their presence known to some of the members.

THE TREND OF INTEREST RATES

Is the downward trend of interest rates at last reversing? An editorial

A social evening was spent at the home of Mrs. A. McLeay on March 6 when the east bunch enjoyed another of their card parties. Owing to the state of the roads, sleighs and wagons were used to convey the players. Most of the evening was spent playing whist at six tables. Prize went Mrs. McArthur 1st and Mrs. Day consolation. Mrs. Etheridge (1st men's) and Bert Day consolation. After cards a very dainty lunch was served.

Due to the severe weather recently the Meadowbrook Social Credit Ladies Group have been unable to hold their regular meetings. However, weather permitting the Group will meet on Thursday, March 19 at 2 p.m. at the home of Mrs. W. H. McPhee. Visitors are cordially invited to attend.

The U. F. W. A. held their meeting at the home of Mrs. A. McLeay with 13 members and visitors present. There was not much business done owing to the small attendance. Mrs. W. McKeever gave a splendid reading of "Life of Will Rogers," which the members found very interesting. The U. F. A. joined in lunch with the ladies.

When one finds he is out of sympathy with his town, and can only say a good word for it coupled with an apology, he ought to get out. Many people fall into a sort of unconscious habit of growing. But it's a miserable habit. Such people make of themselves a dead weight, while, of course, they imagine themselves particularly independent. The individual has about all he can do to get along under his own hands, and he wants help and encouragement from those going his way, and who are identified with him in interest. So with the town. It has its interest to care for, and it needs all the pluck, all the energy, all the co-operation and the interest its citizens can provide and bring to bear. Every man is a part of his town. The town embraces the fortunes, and in some measures at least takes on the character of the man. So loyalty to one's town is no more than loyalty to one's self, and this loyalty is in the line of all well shaped human nature. Therefore it is right to say that the man who does not stand up for his town is in some way dwarfed. There is something wrong about him. His fellows will pass this judgement upon him, and the chances are that while he may add to the discomfort of others he will not escape making himself unhappy.

In the Canadian Chartered Accountant for March draws attention to two recent signs that the turn may have come. The first of these was the response of the London market to the Australian loan. This was primarily a conversion offer, by which holders of New South Wales 5% inscribed stock were invited to convert into equal nominal amounts of the new Commonwealth 3% registered stock. Cash subscriptions at 95% were also invited and the underwriters were left with half of the issue on their hands. "Despatches from London," the editorial continues, "stated that this unfavorable response was not unexpected in financial circles and that it was due to market conditions and not to any lack of confidence in Australian credit. It would appear that our own government at Ottawa by its recent offer in New York of Dominion 3 1/2% bonds due 1961 at 95.80 to yield 3.5% believes that the low point has been passed and that higher interest rates have already set in.

"The great bulk of bond issues during the past year has been for refunding purposes and most of the money for purchasing these securities came from bonds that had been called. To hasten a return to normal business conditions new issues will have to be offered to the public, the proceeds of which will go towards the purchase of capital goods. To encourage the possessors of funds to invest in corporation bonds, interest rates must be made more attractive. The turn in the tide which we believe is apparent in the above two instances should be reflected before long in the issues of corporations."

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

The worst fire that Gleichen ever knew broke out soon after midnight last Thursday night. The total loss of which is estimated at over \$100,000 in buildings, contents and damage to other property and stock. The entire block of buildings fronting on the north side of Crowfoot street, were completely obliterated, and it was only by heroic fighting and a plentiful supply of water and aided by the light wind from the north-east that the buildings on all sides were saved. Those who suffered loss were: C. J. Bray; T. M. Beach; Gary, Gary Hardware Co.; B. S. Corey; Munro; Royal Arch Masons; Telephone exchange; Farmers Supply; Eastern Star; Miss Davis; A. R. Yates; McCrimmon & White; Thos. Henderson; Larkin Block; Pacific Cold Storage; C. J. Gaudaur; Matthews and Kidney.

Jack O'Connor returned last week from a visit to his former home at Council Bluffs, Iowa.

Our winter this year has been rather short but while it lasted there certainly was some class to it, a fact which those farmers who had no cars and toes frozen on the road can bear witness. It might be a healthy outside job to haul grain at this time but when the thermometer drops down to 40 below it don't feel too pleasant to be out doors.

Chas. Wallace of Alderson purchased a carload of horses from John C. Morton and shipped them east last week.

Mr. and Mrs. W. R. Payne have returned home from a three month visit with relatives in the States.

Who will now say that the people of Gleichen and district are not patriotic? With practically little effort and very brief notice the Gleichen branch of the Canadian Patriotic Fund has to its credit in the bank \$665.98. Of this \$601.40 was raised during the past week at a dance and an auction sale. At present the fund is paying out monthly \$350 to the soldiers, wives and families of the soldiers who have enlisted from Gleichen.

S. D. Milliken, foreman at the Southern Alberta dam, is spending a few days in town.

W. W. Winspear, the enterprising Nanaka merchant, is erecting an addition to his oil house.

Rev. E. Cox Clark resigned his charge of St. Andrew's church on Sunday evening owing to ill health and is moving to Calgary.

We have to go from home sometimes to hear the news. The Eye-opener says in its latest society item: "Mrs. Arthur Dyrenforth prominent in Church and charitable work has taken a cottage on the Blackfoot reserve for the summer where she will teach the Indians to play golf." Who's next?

Sunday a chicken coop was burned at the rear of the "Orphans Home" on Railroad Street. It is thought the fire started from a lamp inside. The fire brigade with the chemical engines saved several nearby buildings.

The latest Gleichen invention is to hang in the family dining room a gum board. It is a neat little circular board, plain or decorated, fastened to the wall. The name of each member is painted on the circumference and marks the spot where the gum is left until wanted.

Dave Miller returned from the Peace River country last week where he has been for some months past.

BARGAIN FAIRES TO PACIFIC COAST

Bargain fare excursion from the prairie provinces to the Pacific Coast, good from April 3 to 11, taking in the Easter week end, have been announced by J. B. Barker, secretary of the Canadian Passenger Association, on behalf of the Canadian Pacific and Canadian National Railways.

Fares for this spring trip westward will be about a mile in coaches, a cent and a quarter in tourist cars and a cent and a half standard from Port Arthur to British Columbia points; with return limit of 21 days in addition to the date of sale. Similar fares are offered from British Columbia to destinations in the prairie provinces east to Port Arthur. Stop-over privileges will be granted at Banff, Jasper, Nelson or west on westbound tickets sold from Alberta to Port Arthur and at Banff and Jasper only on east bound tickets sold in British Columbia. Eastbound fares are good from April 4 to 11 inclusive. Tickets will be good going and returning via the same line and route in each direction and will not admit of

SHOPRITE

STORES

ARROW FLAKES, P. & G. pkg.	10c
The best soap chips	
GREEN BEANS, Cut Stringless 2 for..	25c
Libby Chow Quality No. 2 Tin	
PEAS, Lunchour No. 2 tin	10c
SALMON, Choice Pink, tall tin	10c

SHOES AND OXFORDS
We Carry a Complete Stock of Men's Dress Shoes and Oxfords

The ALBERTA PACIFIC GRAIN CO. LTD.

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PIONEER GRAIN

COMPANY LIMITED

OPERATORS OF COUNTRY ELEVATORS
LICENSED & BONDED

DISCUSS YOUR GRAIN HANDLING & MARKETING PROBLEMS WITH OUR AGENT

R. C. CLIFFORD,



KID ALCIDÉ OF EDMONTON WHO IS BILLED TO FIGHT K. O. WILSON 10 ROUNDS TOMORROW NIGHT

Westbound tickets sold from Alberta to Port Arthur and at Banff and Jasper only on east bound tickets sold in British Columbia. Eastbound fares are good from April 4 to 11 inclusive. Tickets will be good going and returning via the same line and route in each direction and will not admit of optional routes or side trips. With Easter falling on Sunday, April 12, these excursions bring a welcome break after the long winter.

Engineer Lester has had a gang of men busy for the past week locating and thawing out frozen water pipes.

For a new delight in Tea try
Salada Orange Pekoe Blend

"SALADA" TEA



Education For Adults

To the testimony of others no less an authority than Dr. Walter C. Murray, president of the University of Saskatchewan recently added his opinion that there is a wide open field for educational facilities for adults and while he referred to conditions in the province in which he resides and teaches his assertion is equally applicable to the situation in the other prairie provinces.

While Dr. Murray pointed out that the development of his "unexplored field" is prevented at the present time for lack of finances he noted one very encouraging feature and that is that there was "a growing feeling of the need of education for themselves among the adults themselves."

The statement that this is an encouraging feature of the situation is no doubt inspired by the belief that if adults themselves realize the need the problem is already partially solved, for the desire will presently be followed by a more or less insistent demand and once this demand becomes sufficiently strong some way will assuredly be found to cater to the need.

This renaissance in embryo, this dawning desire on the part of adults for greater educational facilities may be ascribed to a number of causes. One of them is a growing fear lest in a world of rapidly changing conditions they may lag behind the growing consciousness of superior mentality on the part of the younger generation.

During the depression period of the past few years the difficulty experienced by the rising generation of securing suitable employment, or even of any work at all, has resulted in a large number of the youth of both sexes remaining in school longer than, for many of them, would ordinarily have been the case. Many who would have gone out to work when they had completed a public school course of one or two years in high school, have completed high school training and gone on to University or taken post graduate courses in technical schools or other institutions, partly because they themselves sensed that when commercial and economic conditions improve they will be the better fitted for the keen struggle in competition for the work that then offers which is bound to ensue and partly because parents have felt that it is better that their offspring should spend this hiatus in improving their minds than in enforced idleness.

As a result many parents have discovered that their children are better trained and better mentally equipped than they are themselves, despite the years of experience they have had in the school of hard knocks. They have discovered that their children are able to handle with ease problems which they can only solve with painful effort and then, perhaps with much less adequacy. They have discovered that their children have learned to apply scientific methods with success in solving their problems and have had the chagrin to discover that their own "will to do", backed by years of experience has frequently failed to measure up in comparison with the more up-to-date methods of the juveniles.

Another cause of this stirring of a latent desire for more education may also be attributed to a substantial increase in the practice of reading of books and magazine and newspaper articles and more particularly on more serious subjects. This increase in reading can be traced to a desire to better understand the difficulties with which the world in general has been confronted in recent years and a hope through these channels to find some practicable solutions.

Now it is a sine qua non that the practice of reading inevitably brings about a revelation that the reader after all knows comparatively little and creates a thirst for more knowledge and more information. In this respect it is akin in its operation to the use of habit forming drugs but lacks the evil results of indulgence in narcotics. In fact, it has just the opposite effect, that of permanent stimulation. The natural sequence is a desire for the aid which the younger people are receiving in their institutions.

In schools and colleges and other educational institutions of the present day the whole aim of the courses is not to cram the students with a miscellany of facts, but rather to guide them in the selection of studies which may be of value to them and to train them to reach their own conclusions from the work they have undertaken. This is the true function of education. The more adult population appreciates this fact in the light of the demonstration which is being given by the younger generation and are becoming increasingly anxious for similar opportunities.

The European spruce sawfly has devastated thousands of acres of spruce forests in Canada, and this year has attacked evergreens in Connecticut.

The Mediterranean fruit fly is causing such damage to Hawaiian crops that efforts to find parasites controlling it are being intensified.

Sir Walter Raleigh did not introduce the potato into England. Sir John Hawkins did so in 1563.

It's easier to descend from our ancestors than it is to rise above them.

There are 18 cities and towns named Union in the United States.

Mind Should Be Exercised

Lady Tweedsmuir In Broadcast Urges People To Think

Lady Tweedsmuir speaking at the opening ceremonies of national education week, admitted that as a child she was poor at arithmetic, a "difficult and distressful problem."

"In the modern world where conditions are changing with such lightning rapidity," she said, "it is vital that we all set our minds to devising a system of education at once elastic enough to meet our needs and strong enough to stand the strain of the ever-changing conditions of the 1930's."

After outlining her idea of education which included the three R's and A. G. geography, Lady Tweedsmuir mentioned mechanical advantages accorded the modern child over those of his predecessors, but added:

"To stare stupidly at the movies and listen unintelligently to the radio is not going to help people to have minds that work for themselves. One of the curses of modern life is a tendency to smatter and never go deeply into anything. The mind may become boneless and flabby because it has never used its mental muscles and its sinews."

OLD PEOPLE FEEL YOUNG

Just because more years than you care to count have fled by on your life's calendar is no reason for feeling old. Age, after all, isn't a matter of years. It is a matter of health. Stay vigorous and you stay young. But how, you ask. Do it the way thousands of people of advancing years do. Take Wincarnis regularly. Wincarnis is a delicious wine, free from drugs, that brings you all the valuable elements of grapes combined with the highest grade beef and guaranteed malt extract. Its invigorating effect is almost magical—yet perfectly natural.

These valuable elements in Wincarnis give your aging system exactly the stimulating nourishment it requires. They soothe your nerves, enrich your blood, and blood your whole body with almost youthful buoyancy and vigor.

More than 20,000 medical men have heartily endorsed Wincarnis. It is a great tonic. It can make you feel young again by creating for you new stores of strength and energy. Get Wincarnis from your druggist—Sales Agents: Harold F. Ritchie & Co. Ltd., Toronto.

Letters Are Returned

Man Receives Three Out Of Five Thrown From Ships

Leo Buring of Sydney, Australia, has just received the third letter of five he had "mailed" in bottles from ships in the Pacific Ocean months ago. One bottle, thrown overboard near the Tongan Isles was found, five months later, on the Fijian shore 900 miles away. Another floated 500 miles to the North Queensland coast. The third was thrown overboard near Pago Pago. This drifted to the Gilbert Islands and was found by a native who broke it, sent the six cents placed in the envelope for postage, on tobacco or beads, and tucked the letter, which he could not read, in his belt. Then it was noticed by the captain of a trading schooner, who sent it back to Buring.

Coal Mined In January

Was 94,131 Tons More Than In January Last Year

Production of coal in Canada during January totalled 1,381,944 tons, an increase of 94,131 over January, 1935, the Dominion bureau of statistics reported. The output consisted of 772,638 tons of bituminous coal, 65,108 sub-bituminous, and 544,198 lignite.

Alberta led with an output of 635,554 tons, with Nova Scotia next with 437,357. Saskatchewan produced 149,687 tons and New Brunswick 35,677 tons.

Palace May Be Modernized

King Would Like Swimming Pool And Squash Court

Buckingham palace may be fitted up with a swimming pool and a squash court. The new king is a keen squash enthusiast and when he lived in London as Prince of Wales he had a swim nearly every morning at a well known sporting club. Stately old Buckingham palace will probably be altered in many ways to suit the modern tastes of Edward VIII. and it is known the swimming pool and squash court are under consideration.

Live Stock Value

The Dominion Bureau of Statistics estimate the value of horses, cattle, sheep and swine in Saskatchewan during 1935 at \$80,360,000. The value of farm poultry in this province also shows a considerable increase over 1934 having reached the sum of \$5,299,000.

Carried By White Men

Tuberculosis Is Increasing Among Eskimos In Arctic Regions

It is reported from Montreal by way of London that two scientists of that city having spent some weeks in the study of health conditions among the Eskimos in the Eastern Arctic regions, discovered that tuberculosis is rapidly increasing among them, but that it is through contact with white men. The presence of common colds among the natives is "almost inevitable after the arrival of a ship." Infection from influenza is known to have wiped out small Eskimo communities.

On the other hand, it is stated that natives of these regions never succumb to cancer or diabetes, and while unable to resist infection from colds the Eskimos can stand extreme fatigue and extremely cold temperatures. The healthiest groups were found where the inhabitants wore native clothes and were unable to obtain much of white man's food.

Extensive and protracted studies in that frigid area might be helpful in fighting diseases that are so prevalent in temperate regions, through the discovery of what possible inducing causes are prevalent here that are lacking there. The brief observation of these two scientists but calls attention to what should be further pursued.—New York Times.

World's Fastest Express

Accelerates To 100 Miles Per Hour Within Six Minutes

An express train which attains a maximum speed of 110 miles per hour with four coaches has been taken over by the Reich Railroad Co. The train, said to be the fastest in the world, has a total weight of 125 tons, and is streamlined throughout.

The acceleration of the new express train locomotive is terrific; a speed of 100 miles per hour is reached within six minutes. The train can be brought to standstill from its maximum speed within 3,000 feet after the brakes are applied.

For the first time in German railroad history, the train will have an observation platform on the last coach like American trains.

Humble Guest: "Er—have you ever walked in your sleep, Sir John?"

Very Rich Man: "Certainly not. I may have motored."

Here's Real Help In Avoiding Many Miserable Colds

Unique Medication Designed to Aid Nature's Defenses in Nose and Throat, Where Most Colds Start.

PROVED IN USE BY MILLIONS

In the exclusive formula of Vicks Vapo-rinol has been found a unique and successful aid in preventing many colds—winter's threat to our comfort and health.

Va-tro-nol is especially designed for the nose and upper throat—where most colds start. It aids and stimulates the functions provided by Nature—in the nose—to prevent colds, and to throw off head colds in the early stages. Used in time—at the first nasal irritation, sniffle, or sneeze—just few drops up each nostril—Va-tro-nol helps to avoid many colds.

Where irritation has led to a clogged-up nose (a stuffy head cold or nasal catarrh) Va-tro-nol reduces swollen membranes—clears clogging mucus—brings comforting relief.

For Fewer and Shorter Colds

Note to mothers—who guard the family's health: Vicks has developed, especially for you, a practical Plan for Better Home Control of Colds. This guide to fewer and shorter colds has been clinically tested by practicing physicians. Further proof in everyday home use by millions. Full details of Vicks Plan in each Va-tro-nol package.



Get Measured for Better Smoking!

"Pin your faith to Ogden's if you want a cigarette tobacco that's 'made to measure' for the man who wants a really better smoke—a milder, cooler, smoother cigarette."

"Satisfying? Why, there's an extra pair of Cheers to every package of Ogden's Fine Cut! And now that times are better, roll-your-owners everywhere are buying the better tobacco—Ogden's. They should use the right papers, too—'Chantecler' or 'Vogue'."

OGDEN'S FINE CUT

P.S.—Your Pipe Needs Ogden's Cat Plug.

SELECTED RECIPES

HOT CROSS BUNS

- 1 cake compressed yeast
- 1/2 cup butter
- 1 teaspoon salt
- 1/2 cup white sugar
- 2 eggs
- 1/2 cup currants
- 5 1/2 to 6 cups sifted Purify Flour
- 2 cups scalded milk (cooled)
- 1/2 teaspoon cinnamon (if desired)

Method: Dissolve yeast in lukewarm milk to which 1 tablespoon sugar has been added. Add 3 cups flour, beat until smooth and let rise until light (about 1 1/2 hours). Cream butter and sugar and add to sponge. Add well-beaten eggs, salt, currants, cinnamon, and sufficient flour to make a dough soft enough to be handled conveniently. Mix, turn out on board and knead lightly; place in greased bowl. Cover and let rise in warm place until double in bulk (about 1 to 1 1/2 hours), then shape into round buns; place in greased shallow pans about 2 inches apart; cover and let rise until light. Glaze with egg and water; press cross on each bun with back of a knife. Bake for 15 to 20 minutes in hot oven of 400 degrees.

Specialist:—"Could you pay for an operation if I thought one was necessary?"

Patient:—"Would you find one necessary if I could not pay for one?"

More than 5,900,000 pounds of fruit were exported from Cuba in one month recently.

Robert Schumann wrote many of his best compositions with a pen which he found on Beethoven's tomb.

The Body-Building Qualities of COD LIVER OIL PLUS Additional Bone-Building Minerals

Strong bodies, straight bones and sound teeth are built from the mineral salts and vitamins in Scott's Emulsion.

Scott's Emulsion is vitamin rich Cod Liver Oil emulsified for quick easy digestion and combined with the bone and body building mineral salts Hypophosphites of Lime and Soda.

PLUS VALUES you get ONLY in SCOTT'S EMULSION.

SCOTT'S EMULSION

THE DIGESTIBLE COD LIVER OIL WITH THE PLUS VALUES FOR SALE BY YOUR DRUGGIST

A HINT TO YOUNG HOSTESSES



DON'T RISK FAILURES
... You can't depend on making good cake unless you use good baking powder. Canada's leading cookery experts use and recommend Magic because they know from experience it is absolutely reliable—gives the same perfect leavening every time. And Magic is so inexpensive to use. Actually—less than 1¢ worth makes a big cake. Ask your grocer for a tin—today!

perence it is absolutely reliable—gives the same perfect leavening every time. And Magic is so inexpensive to use. Actually—less than 1¢ worth makes a big cake. Ask your grocer for a tin—today!

Save "LEFT-OVERS" with Presto Pack WAXED TISSUE



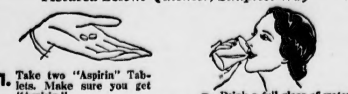
MORE CONVENIENT TO USE

Just hang a package in your kitchen. You'll be delighted with its convenience. For with one hand, you can easily extract a single sheet at a time leaving the other hand free to hold the "left-over" being wrapped.

Warehouses At Calgary, Edmonton, Regina and Winnipeg

2 Things That Combat Colds Like Magic!

Ask Any Doctor . . . Then Follow Simple Directions Pictured Below. Quickest, Simplest Way



1. Take two "Aspirin" Tablets. Make sure you get "Aspirin".
2. Drink a full glass of water. Repeat treatment in 2 hours.

of a glass of water; gargle twice. Do not rinse mouth.

Aspirin Tablets are made in the form of a cross on every tablet.

DEMAND AND GET **"ASPIRIN"**

FLEMING'S FOLLY

— BY —
LAWRENCE A. KEATING

SYNOPSIS

The story opens with Link Fleming addressing a meeting of Boone County cattlemen, called together with the object of forming an irrigation company.

Roper Klago, the boss of the Rawhide and nearby ranches, who seemed to approve the plan but was really opposed to it, had forced Klago to a derelict mining engineer, whom Klago knew would be really opposed to it, had forced Klago to a derelict mining engineer, whom Klago knew would be really opposed to it, had forced Klago to a derelict mining engineer, whom Klago knew would be really opposed to it.

Helen and Fleming form a partnership to provide irrigation for their own properties.

Fleming goes home and studies the plans drawn by Torney to learn

ONLY FRUIT-A-TIVES GAVE LASTING RELIEF FROM CONSTIPATION

Constipation and stomach trouble banished quickly.

After suffering months from constipation, Mr. W. Huddleston, Belleville, got quick relief from Fruit-A-Tives. He says, "Constipation has troubled me severely for months. Nothing did me good until I tried Fruit-A-Tives. They brought me quick and complete relief."

A famous doctor made Fruit-A-Tives by concentrating into convenient tablets extracts of Apple, Pear, Peach, Figs, Prunes and Herbs. The result is a remedy as natural as is effective. Fruit-A-Tives bring temporary relief, but relief that lasts because of their amazing tonic effects.

FRUIT-A-TIVES

Nature's Fruits and Herbs

Men Adore the Girl WHOSE HEALTH IS PERFECT

If you have a clear skin, pink cheeks, bright eyes, you will have many ardent admirers. A tonic that will help to your health is Dr. Pierce's Golden Medical Discovery.

It stimulates the appetite, improves the action of the stomach, makes the food better, and you gain strength and greater vitality. It is the only medicine that is pushed by faulty elimination often disappears.

Buy one at your neighborhood drugstore. Five size tablets 25 cents, bottle \$1.00. Large size, tablets or liquid \$1.25.

ATHLETE'S FOOT

Ringworm Infection Skin Troubles YIELD QUICKLY TO

Dr. D. D. Dennis' Liquid Prescription, made and warranted by the makers of Camphor Balm.

Try it! bottle 50c at your drugstore.

ATHLETE'S FOOT

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over once more." He pursed his lips, eyes fastened on the floor.

Inwardly the quick-moving president of the Stockmen's Bank was squirming, and his visitors knew it. If he refused the loan they would ride at once to Atlas and doubtless obtain money from his rival, the First National Bank there.

At first he had disapproved Link's plan to build the irrigation dam. Yet . . . Otto Pieper was no fool. Yesterday, riding to visit the dam, he had received a shock. He had talked with Tom McLendon, the engineer in charge; he had examined blueprints and viewed every angle of the undertaking. The dam itself was small as such projects went, but carrying the sharp rocky V which Silver Creek had worn over the centuries. McLendon pointed out, since the dam would be successfully diverted during the work, a half-mile long miniature lake would be created to irrigate by means of ditches Fleming's seventeen hundred and Helen Hamilton's nine hundred acres into a productive Paradise.

Pieper could not shake off the conviction that there would be a five hundred per cent. increase in the value of the two ranches and their wasteland. The notion of fifty acres as a sign of appreciation . . .

He did not notice Helen's quick despairing frown nor hear Link's swift intake of breath. Otto thought: What if the project failed?

Well, his bank owned a first mortgage on each ranch and a note signed by both partners, as well as a note signed by Link alone. If the dam failed, Link would have to bid against Hastings at a bankruptcy sale, in case it came to that.

Pieper relighted his cigar. If he kept their business he was certain to profit whether the partners succeeded or failed. Of a sudden he sat bolt upright, his thin bloodless lips going 'tok! tok!' They stirred, tensely.

"Mind," Otto warned, matching his fingertips. "I don't say the thing will succeed. Rash undertaking—rash and headstrong. I don't approve; against my judgment."

"But I concede it may. I sincerely hope it will. Er, and while I cannot accept any reward for such a thing for this bank . . . He paused significantly.

"Oh, we'll be reasonable about the price. You're the only man can buy an inch. Isn't that so, Helen?"

She nodded, scarcely crediting her ears. She watched their host draw a box of blank notes from his desk and reach for a pen. "I'll ask you both to sign it. Jimmy," the bank president called to his clerk bent over the ledger. "Bring me eight hundred dollars. How do you want it, Link? Tens, twenties, fifties? Mixed?"

He mopped his brow beaded with tiny drops of perspiration. "Goosh!" He breathed in vast relief. "Any way at all, Otto. Just so it's money!"

CHAPTER IX.

They hurried out of the Stockmen's Bank with the buoyant sense of trading on air. Once in the sunshine Helen stopped, impulsively pressing both hands on Link's arm.

"Oh," she breathed, and her dark eyes glowed admiration. "I thought surely Mr. Pieper would refuse us. You were wonderful!"

Starting down at her flushed, relieved face, he grinned. "We are lucky. But look here, Helen, that fifty acres comes out of my spread. Goosh!" He mopped his perspiring brow. "If Otto had turned us down I don't know how we'd finish the dam. Only a couple of days to go. Wo! We'd be ruined," he finished soberly.

"We are partners, Link, and I'll give part of that fifty acres when Pieper wants it. By the way, you didn't mention that you borrowed five hundred dollars from him the other day."

"Well," guiltily—"that drain pipe for the ditch had to be paid for, and the cement company was holerian. But sheek, I'll benefit more than you. We won't count that."

"Link, have we enough money to complete the dam?"

He was silent a moment. "I don't know. This eight hundred won't even square us with the boys on wages. I'm hoping I'll keep 'em quiet for a spell, though. It's plain we can't get another penny from Otto. He wouldn't be honest to go to Sil Hatings at Atlas. All we can do," he said in a worried tone, "is hope for the best and try to sell our steers for enough to see us through. A little dam cost too big money, doesn't it?" he added ruefully.

Sheriff Ames Stephen across the street gestured as if to convey some information without Helen's knowl-

Boys send for this HOCKEY BOOK

AND AUTHORIZED PICTURES OF YOUR FAVORITE PLAYERS

Every boy will want this book. "How to Become a Hockey Star," by T. P. (Tommy) Gorman, each and manager of the World Champions Montreal Maroons. Simply take a label from a tin of "CROWN BRAND" or "LILY WHITE" COGNAC SYRUP—write on the label your name and address—stick the label to The Canada Starch Co., Limited, Montreal, and your book will be sent you immediately.

Send in a label on the front of a carton from any product of The Canada Starch Co., Limited, marked with your name and address and the picture you want (one picture for each label), and your choice of the following pictures, mounted ready for framing, will be sent to you.

Group Montreal "Maroons"—Group "Los Angeles" "Angeles" "Hockey Team"—Individual pictures of: Billy Northcott, George Armstrong, Earl Robinson, Frank Boecher, "Ace" Kelly.

EDWARD S. BROWN'S CORN SYRUP

THE FAMOUS ENERGY FOOD

LILY WHITE CORN SYRUP

BROWN'S CORN STARCH

CANADA CORN STARCH

SILVER GLOSS LAUNTRY STARCH

Produced by

The CANADA STARCH COMPANY LIMITED MONTREAL

Edge Link frowned and tried to make out the lawman's silent glances. Then his eyes travelled past Stephen, and he saw the high rear of the Flagstaff-to-Rawhide stage as it stood in front of the Half Moon Cafe.

At once he understood that Buzz Hamilton was home from the penitentiary. But the man certainly was nowhere in evidence along the street. Arriving while they were engaged with Pieper, Buzz had found no one to meet him, and more than likely he had drifted into the Half Moon for a drink.

A troubled look entered Link's grey eyes. He blamed himself for not meeting Buzz and starting him back to you, instead of this. I'll be along after while and we'll tend to payin' off the boys."

Helen accepted the packet hesitantly. "Why, no, I'll do that, Link. What you want to say about doesn't concern our dam, does it?"

"No. To tell the truth, I—er—I'm going to have a surprise for you. Yes, sir, a mighty fine surprise. He chuckled. "But I'm not springin' it now. You'll find out in good time."

From inside his shirt he took the packet that was the eight hundred dollars of payroll money and extended it to Helen. Would you mind very much if I stay while you start back to your spread with this? I'll be along after while and we'll tend to payin' off the boys."

Helen accepted the packet hesitantly. "Why, no, I'll do that, Link. What you want to say about doesn't concern our dam, does it?"

"No. To tell the truth, I—er—I'm going to have a surprise for you. Yes, sir, a mighty fine surprise. He chuckled. "But I'm not springin' it now. You'll find out in good time."

Home Guide Aids In Lifting Heavy Burden of Colds

Brings Better Control of Colds for the Family—Easy to Follow

A GREAT HELP TO MOTHERS

Much of the heavy burden that cold impose upon Canadian families can now be avoided—with the help of Vicks Vapo-rin for Better Control of Colds. This practical home guide to fewer and shorter colds has just three simple steps:

1. To Help Build Resistance to Colds. Live normally—avoid excesses. Eat simple food and keep elimination regular. Drink plenty of water. Take some exercise. Practise deep breathing. Get plenty of rest and sleep.

2. To Help Prevent Many Colds. At the first warning signs of cold—sneezing, sniffle or sneeze, use Vicks Vapo-rin—just a few drops up each nostril. Vapo-rin is especially designed for the nose and upper throat—where most colds start. Used in time, Vapo-rin helps to loosen mucus, soothe and to throw off head colds in the early stages.

3. To Help End a Cold Sooner. If a cold has developed or strikes without warning, rub throat and chest at bedtime with Vicks Vapo-rin. Vapo-rin acts two ways at once: (1) By stimulation through the skin, like a poultice or plaster; (2) By inhalation of its penetrating medicated vapors, direct to inflamed air passages. Through the night, this combined vapor-poultice action loosens phlegm, soothes irritation, helps break congestion.

The worth of Vicks Plan to others has been demonstrated in clinical tests among 14,702 people—further proved every day home use by thousands.

What this commonsense, medically sound Plan can do for you and your family can be proved only by trying it. You'll find full directions for following it in every package of Vicks Vapo-rin or Vicks Vapo-lin.

Her oval face relaxed in a smile. "Very well, Link." They moved to her pinto at the hitch rack a few feet away and he held her stirrup while Helen mounted. Once astride, she looked down at him a little anxiously. "You aren't going to—gamble?"

(To Be Continued)

Adventure In The Jungle

Passengers On A Bolivian Airplane Had Thrilling Trip

A remarkable story of adventure in the jungle is told by passengers of a Bolivian airplane who arrived at Puerto Suarez, in the Bolivian Chaco, after awaiting rescue for about two weeks in Matto Grosso.

Six panthers were killed when they tried to attack the party of seven, four passengers and three of the crew. Other wild beasts and savage Indians also were menaces and watch had to be kept day and night against them.

The seven were in the airplane Neni, which was forced to land in a desolate part of Matto Grosso, on Bolivian soil. After several days it was located by Bolivian planes sent out to search for it and then a party of army sappers was started for the place.

These soldiers spent many arduous days cutting their way through the jungle. They finally found the plane in a swamp. Through the swamps they improvised a runway that enabled the Neni to take off, after it had been repaired, and it made its way to Puerto Suarez.

The party was fed while the rescuers were approaching by supplies dropped to them by parachutes from planes that flew overhead. Camp beds as well as food were contributed in this fashion. Their vigil was also helped by the fact that their plane had been carrying a large shipment of beer. All of this was consumed.

The sappers who rescued the seven on the Bolivian plane had to penetrate some of the most difficult territory on earth. Most of the great Matto Grosso, which extends over a large part of Brazil and parts of Bolivia and Peru, has never been explored. It is cut up by rivers and swamps and the rank undergrowth and vines hanging from trees can be penetrated only by cutting a way through them. Only the luck of having found a large swamp for landing probably saved the men on the Neni.

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Fooled All Europe

Man Who Played Practical Jokes Dies in France

William Horace Devere, Cole, 53, who boasted he had perpetrated 60 practical jokes throughout Europe without detection, is dead, despatches to London from France stated.

Posing as "the Sultan of Zanzibar," Cole once deluded the authorities of Cambridge University into according him the official welcome due a visiting potentate.

Once, disguised as a road laborer, he roped off a large section of Piccadilly Circus, interfering with the heavy traffic of the section, and once as "the Prince of Abyssinia" he inspected a British battalion.

Cole bore a striking resemblance to former Prime Minister Ramsay MacDonald, and was said to have once made an unauthorized speech in MacDonald's behalf.

Slenced Chimes Ring Out

Quieted During The War, Have Been Duplicated And Replaced

The chimes of Rheims cathedral, which have been silent for 20 years, are ringing again every 15 minutes of the day and night. The original chimes were destroyed by the Germans in September, 1914, but they have been duplicated and replaced by Rockefeller generously.

There are 14 bells in all, giving every tone and half-tone of an octave. Each bell can be used to sound at least nine distinct notes. The total bell weight 2,550 pounds, and it has an exact copy of the one it replaces in weight, tonality and decoration.

Choirs From Canada

Two Taking Part In National Bickford At Fishguard, Wales

Welshmen throughout the world are looking forward to the National Elsteddoff to be held this summer in Fishguard, Wales. Two choirs from Canada, one from Vancouver and the other from Hamilton, will attend the annual Welsh meeting. Prof. John Hughes, chairman on the department of education, McGill University, said in an address at Montreal.

The original name of Voltaire, the French author, was Francois Marie Arouet.

AIR-TIGHT wrapped separately



ROYAL YEAST CAKES are always FULL STRENGTH

GRAHAM BREAD

CINNAMON BUNS

FORM CAKE

Use dependable

Royal Yeast Cakes and Royal Sponge Recipes

You can keep Royal Yeast Cakes for weeks—even months—and count on the same fine results whenever you use them. This is because every cake is air-tight. Separately wrapped—they stay fresh, full strength. No other dry yeast has this special protection. Royal Yeast Cakes are used by 7 out of every 8 Canadian women who prefer dry yeast. Try them.

FREE BOOKLET!

"The Royal Yeast Cake Book" gives "Royal Yeast Cake" recipes and Royal Sponge Recipes and many others. Mail coupon.

BUY MADE-IN-ENGLAND CANADA GOOD

STANDARD BRANDS LIMITED

Freeze and Liberty St., Toronto, Ont.

Please send me the Free Royal Yeast Cake Book.

Name _____

Street _____

Town _____

Prov. _____

Had Never Seen Train

In a little rural churchyard cemetery at Heltonville, Indiana, relatives laid away the body of Mrs. Betty Ann Kinsler who they said died without ever having seen a train or heard a rail although her life spanned a century. Mrs. Kinsler died at the age of 109 years.

Tux revision is to be taken up by the Philippines within a year.

LAME BACK

Gin Pills give prompt relief from backache resulting from deranged kidneys. They soothe and heal irritated tissues and assist the kidneys in their function of eliminating poisonous waste matter from the system.

GIN PILLS FOR THE KIDNEYS

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Alberta Beers

are made as a real
Beer should be

THESE POPULAR BEVERAGES ARE
SATISFYING IN STRENGTH AND
TASTE — BREWED AS ONLY EX-
PERIENCE CAN ACCOMPLISH.

FULLY AGED

Served in bottles or on draught
at all good hotels . . . or order
a case of your favorite brand from
our nearest warehouse at Bassano

DISTRIBUTORS LIMITED

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

This Advertisement is Not Inserted by the Alberta Liquor Control Board or by the Govt. of the Province of Altn.

GEO. W. EVANS

Undertaker
And Embalmer

MOTOR HEARSE

Artificial wreaths always
on hand. Weather does not
effect these flowers in any
way

Leave Your —
WATCH, CLOCK
AND
JEWELLERY REPAIRS
at
McKAY HARDWARE
P. B. DISCHER
GLEICHEN and VULCAN

SHIRLEY
TEMPLE

The Happiness Girl here again—sing-
ing, dancing, smiling, charming! She
played at being happy though her
whole world was crumbling!

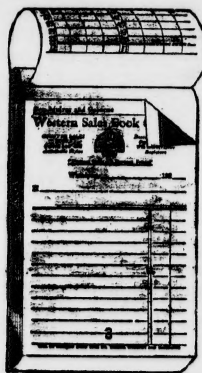
SATURDAY: Matinee at 3 p.m. and
evening shows at 7.30 and 9.15

GLEICHEN COMMUNITY HALL

For Counter Sales Books See us

YOU CAN GET THEM
IN ANY SIZE AND
QUANTITY YOU WISH

The Gleichen Call



When Buying Was an Experiment

"I'll try a pound of this," said your grandmother.
—"if you are sure it's fresh."

That was sometime in the second hour of her morn-
ing's search for groceries. She went from one open
barrel or open box to the next, along an unappetizing row
of crackers, teas, cereals, dried fruits, lard and sugar
—all in bulk. She shooed the flies away, looked at,
touched and tasted each article suspiciously, and finally
decided to buy or not to buy, as her judgement directed.
She couldn't trust a servant to do it. It was a day's
work in itself.

Today, in two minutes, you give the grocer your
order. You know that everything you get will be fresh,
pure, attractively and cleanly packed. Why? Because
you asked for advertised brands.

Advertising has taken hours of hard labor out of
every housewife's day, and lines of worry off her fore-
head. It has made the morning's marketing a matter
of certainty instead of guesswork.

Do all of your buying this easier way—
read the advertisements!

Town & District

W. Sutermeister has been busy for
the past few days improving his
implement warehouse. He has put in
a couple of more windows and shifted
one section of the building which
makes the place more convenient in
which to work and do business.

Tuesday government road graders
were to be seen going to the points
where they will work from during the
season. Behind the graders trailed
the bunk house and cars.

N. Libin, proprietor of the Shop-
rite Stores spent a day in town and
with the staff took stock in the store.
Mr. Libin states he is well satisfied
with business here.

The people of Gleichen and dis-
trict will be interested in knowing
that Sharp's Show have installed a
new board screen and new equipment
in the Community Hall for the better
showing of pictures. Patrons will
notice and appreciate the brighter
and more pleasing pictures on the
screen.

Public school students had to be
up bright and early Monday morning
as school started on the nine o'clock
schedule.

Much interest has been maintained
locally over the success of Jack Moss'
Vogreville hockey team. On Tuesday
morning all were delighted to learn
his team had defeated Saskatchewan.

Miss Ina M. Hammon gave a first
class entertainment in "Mary Jane's
Paw" at the United Church last
Thursday evening. Those present
state they thoroughly enjoyed the
program.

The Ramsay Mer. Ltd. wound up
their big advertising contest on Sat-
urday night. The lucky customers
were L. Michael, C. Johnson, each
guessing 1,332, and W. Pineau 1,328.
The actual number of beans in the
bottle were 1336. Excitement that
night was at a high pitch, and on
customer was notified placing 49 votes
in the contest. When it is remem-
bered that each of these represented a
purchase of \$2.50 it shows the inter-
est taken in the contest.

Eggs took a big tumble in Calgary
this week. Packers paying retailers
18c to 16c. Another drop is expected
by the end of the week.

FOR SALE—2 fresh milch cows.
Overstocked. John C. Buckley. 11f

THE 1936 SEED CATALOGUES

The approach of spring and the
arrival of new seed catalogues are
closely associated events. Both awaken
a pleasant anticipation of fulfilment
of plans and opportunity for creative
effort. Many of our home gardeners
will be embarking with enthusiasm
in a new enterprise. Some will be
motivated by the aesthetic, and others
by the utility-value of their under-
taking, but all contemplate a goodly
measure of pleasure from the time
and energy they will devote to their
gardens.

The new catalogues as regards the
quality are generally superior to
those issued for other years. An im-
provement is first noted in the covers
and cover designs. Many of these in-
clude the most popular and the new-
est varieties of flowers and vegeta-
bles in their natural colors. This is
highly commendable, since it not
only gives the reader an immediate
interest in the contents of the cata-
logue, but it also is an excellent way
of at once calling the prospective
customer's attention to the fact that
the catalogue represents a seed house
that is keeping abreast of the times.

After all, enthusiastic gardeners
are always looking for something new
for their gardens, and it is in this
connection that the word "novelty" is
often employed in featuring supposi-
tely new varieties. The word makes
a particular appeal to persons who
derive pleasure from trying some-
thing glamorously described as new
and novel. Because it was often
found that so-called novelties were
not always new in all respects but
rather in name only, protective leg-
islative control of the use and ad-
vertising of variety names was in-
cluded in the Seeds Act enacted in
1928. Provisions of this Act now
make it necessary that new variety
names of vegetables and other econ-
omic crops be licensed for use, such
a license being granted only when the
variety has been found by trial tes-
ts to be new and distinct from any
known variety. This does not in any
way preclude the introduction of a
new variety. It does, however, con-
trol the use of spurious names and
of false and fraudulent advertising
and descriptions of re-named varieties.
This has greatly improved seed cata-
logues and with special reference to

GLEICHEN UNITED CHURCH

Rev. J. N. Wilkinson, minister.
Mrs. H. Birch, choir leader.
Miss Jean Farquharson, pianist.
11 a.m. Church School.
7.30 p.m. Public Worship Subject:
"Gleichen's Worst Enemy."
Subject for Junior Service: "Asking
for Blessing."

BARGAIN

CENT-A-MILE

TRIP

TO
MEDICINE HAT

ROUND TRIP FARE

From GLEICHEN

\$2.50

Low fares from other stations

GOOD GOING

MARCH 20-22

RETURN UNTIL

MARCH 25

GOOD IN COACHES ONLY
No Baggage Checked

Apply Ticket Agent

CANADIAN PACIFIC

Confidence

TURNING over the pages of
an old volume the other
day, we came across a
glowing pearl of wisdom in
the shape of a proverb, which
we think particularly applica-
ble to us and to our business:

"He who gaineth Confidence,
Also gaineth a Trust."

We have said before in these
writings that one of the great-
est, if not the greatest, of all
EATON'S assets is the CON-
FIDENCE of the West—con-
fidence based on more than
twenty-five years' mutual re-
spect, each for the other. But
the story does not end there.
For just as we appreciate the
value of this confidence, so
also do we realize the impor-
tance of the TRUST which that
confidence imposes on us.
Very seldom we accept that
trust ask see to it that it is
rightly kept in every last de-
tail. The efforts we put forth
to secure for you the finest
in values that the markets of
the world have to offer—the
unending vigil which our
Research Bureau keeps over
the quality of everything we
offer—the EATON guarantee
itself—"Goods Satisfactory
or Money Refunded"—are
all merely features of our
great determination that the
confidence of the West in
EATON'S, and EATON'S way
of doing business, shall not
be misplaced.

EATON'S

For Your Printing Requirements Enquire Here

The Call will print any
of the following and many
other items, not men-
tioned, that are needed in
business today

Do You Need Any of the Following?

Placards, Bills, Tags, Books, Labels, Booklets,
Badges, Blotters, Circulars, Vouchers, Bill Heads,
Hand Bills, Posters, Pamphlets, Price Lists,
Catalogues, Invitations, Note Heads, Statements,
Post Cards, Prize Lists, Milk Tickets, Programs,
Blank Notes, Score Cards, Menu Cards, Meal
Tickets, Order Blanks, Memo Heads, Filing Cards,
Window Cards, Visiting Cards, Bread Tickets,
Legal Forms, Letterheads, Business Cards, Ship-
ping Cards, Show Printing, At Home Cards,
Store Sale Bills, Raffle tickets, Envelopes, Dis-
play Posters, Loose Leaf Account Sheets, Etc.
—In fact anything in the line of printing—

The Call Gleichen, Alta.

1936 catalogues it is indeed grati-
fying to note the improvement in con-
nection with description of varie-
ties.

COMING EVENTS

March 19—A. H. Heacock's auction
sale by T. H. Beach

March 19—Boxing and wrestling
bouts in the Gleichen Community
Hall.

The goods of friends are in
common.
A physical instructor has just dis-
covered that the daily dozen before
breakfast is unnecessary. But we
boast him to it long ago.